

NYM Distributors that carry Moonlight Products**"updated 4/20/96"**

(distributor)		<u>Bees</u>		<u>Metro</u>		<u>Sedona</u>		<u>Jumbo</u>		<u>City</u>		<u>IceBox</u>		<u>Planet</u>		<u>Year to date</u> (6m cases)
		Box	L.Box	L100B	LM100B	Box	L.Box	Box	L.Box	100B	L.100B	M.Box	LMBox	Box	L.Box	
Mandell Tobacco	NY	X	X	X	X	X	X	X	X	X	X	☒	☒	☒	☒	12 cases
Amsterdam Tobacco	NY	X	X	X	X	X	X	X	X	X	X	☒	☒	☒	☒	10 cases
Bonanza Too	NY	X	X	X	X	X	X	X	X	X	X	☒	☒	☒	☒	2 cases
Tiger Tobacco	NY	X	X	X	X	X	X	X	X	X	X	☒	☒	☒	☒	8 cases
Gutlove Tobacco	NY	X	X					X	X			☒	☒	☒	☒	0 cases
Levinson	NY	X	X	X	X	X	X	X	X	X	X	☒	☒	☒	☒	54 cases
South Beach	NY	X	X	X	X							☒	☒			0 cases
Borough Hall	NY	X	X	X	X	X	X	X	X			☒	☒			0 cases
Sunrise Tobacco	NY	X	X									☒	☒			4 cases
Globe Wholesale	NY	X	X	X	X	X	X					☒	☒	☒	☒	6 cases
T&R Tobacco	NY	X	X									☒	☒			2 cases
Center Candy Co.	NY	X	X									☒	☒	☒	☒	2 cases
Trenk Wholesale	NJ	X	X	X	X							☒	☒			4 cases
Irvington Tobacco	NJ	X	X	X	X							☒	☒			2 cases
Koger Dist.	NY	X	X									☒	☒			2 cases
E. Kleiner	NJ	X	X	X	X							☒	☒			6 cases
Gliken Brothers	NJ	X	X	X	X							☒	☒			4 cases
Middlesex	NJ	X	X	X	X	X	X	X	X	X	X	☒	☒	☒	☒	6 cases
Queens Tob.	NY	X	X									☒	☒			2 cases
Pennesi Tob.	NY	X	X									☒	☒			2 cases
M.Bernstein	NJ	X	X									☒	☒			2 cases
Andron	NY	X	X	X	X	X	X	X	X	X	X	☒	☒	☒	☒	40 cases
Empire Candy	NY	X	X									☒	☒	☒	☒	2 cases
Total cases year to date:																172 6m cases

Moonlight Stores

Jersey City Division	394	stores
Yonkers Division	1	stores
Nassau Division	34	stores
Manhattan Division	364	stores
Brooklyn Division	16	stores
North Jersey Division	62	stores
Queens Division	130	stores
Region	1001	stores

Distribution goal:

stores 4/1/96:	456 stores	
Current:	1,001 stores	(+505 stores)
Bronx Blitz:	1,800 stores	(+1,800 stores)
Additional:	650 stores	(+650 stores)

Reg. Dist. Goal: 3,451 stores by 6/96

2800 stores By 6-30-96
5000 stores By END 4th qtr

NASSAU: 300